

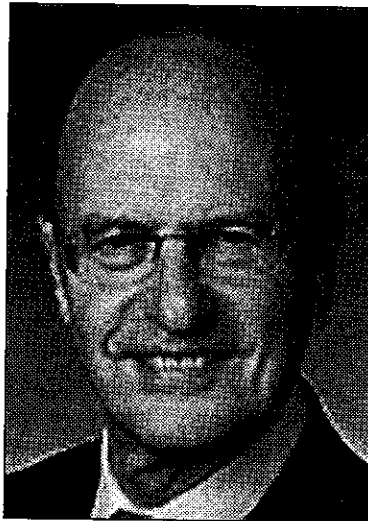
Community ...

Jewish Senior Life Awarded Accreditation

Jewish Senior Life has been awarded accreditation by CARF-CCAC, the nation's only accrediting body for continuing care retirement communities and similar human services organizations. Jewish Senior Life met all of the requirements for CARF-CCAC accreditation upon its first submission.

Jewish Senior Life earned a five-year term of CARF-CCAC accreditation as a Continuing Care Retirement Community and for its Adult Day Health Care, Assisted Living, Person-Centered Long-Term Care, and Person-Centered Dementia Care programs. A three-year term of CARF accreditation was awarded for its inpatient rehabilitation program, known as the Weinberg Manson Transitional Care program, and its Outpatient Rehabilitation program. Both of these term lengths are the maximum allowable by CARF-CCAC.

CARF-CCAC accreditation demonstrates an organization's quality, transparency and commitment to the satisfaction of the persons served. An organization receiving accreditation has voluntarily put itself through



Mark Kolko

a rigorous peer review process and demonstrated to a team of surveyors during an on-site survey that it is committed to conforming to CARF-CCAC's accreditation conditions and standards. Furthermore, an organization that earns CARF-CCAC accreditation is commended on its quest for quality programs and services.

Jewish Senior Life will be celebrating this achievement with its residents, staff and Board members on August 19 at 3 p.m. at the Jewish Home.

Jewish Senior Life has also

announced the election of new board members for the Jewish Home.

Mark Kolko was elected as the new chairman of the board of directors of the Jewish Home of Rochester. He is president of Power Equipment Company, an international distributor of new and rebuilt electrical motors and controls for heavy industry.

Kolko has served Jewish Senior Life on behalf of its residents for many years as treasurer of the Jewish Home Board; chair of the Jewish Home finance committee; chair of the Jewish Senior Life marketing & public relations committee; and vice-chair of the Senior and Enriched Housing board of directors. He is also a past Chair of Hillel Foundation of Greater Rochester; past treasurer of Temple Beth El; and a former board member of the Jewish Community Center and Jewish Family Service.

In addition, the following people were elected to the Jewish Home board of directors: Ted L. Axelrod, Howard Crane, Carolyn G. Nussbaum, Randy Schuster, Sharon E. Underberg and Jeremy J. Wolk. ★