

The Walk to End Alzheimer's took place on Saturday, October 22nd in Corn Hill and Team JSL raised **\$15,000!** We took first place among corporate sponsors for the Corn Hill Walk. This is the highest amount ever raised for this event by JSL!

Thank you to everyone who walked it, hula hooped it (read the story below), sponsored a walker, participated in any of our fundraising activities or cheered us on!

It was truly a team effort!



Bob Newbury, Nursing Supervisor at the Jewish Home of Rochester Hula Hoops the entire 2 miles of the Alzheimer's Memory Walk in Corn Hill

We have our very own Energizer Bunny here at the Jewish Home of Rochester. Bob Newbury, Nursing Supervisor rides his bike to and from work each day, and recently hula hooped the entire 2 miles of the Alzheimer's Memory Walk in Corn Hill, on Saturday, October 22nd after he worked his full 8-hour evening shift.

The Jewish Home of Rochester has participated in the Alzheimer's Memory Walk for many years and has earned top fundraiser recognition in the past. This year Jewish Senior *Life* raised over \$15,000 and came in first place under the corporate category. This amount was the highest amount ever raised for this event by Jewish Senior *Life*. This year Bob said, "This year is my year to step up to the plate make a difference and encourage others to do the same." Bob usually begins his Saturdays with an early bike ride that typically begins at 7:30 am and he recently started taking cardio hoop classes at his local YMCA. When he started the class he was unable to hula hoop at all, but over time he excelled in the art and wants to challenge himself for a great cause.

During his spare time Bob conducts children's shows at various organizations throughout Rochester that include clowning, songs, games and storytelling. Bob doesn't mind making an exhibition of himself and the kids get a real kick out of his humor. His business is called "Silly Bob". He says, "I'm used to making a fool of myself and this is a great cause that I want to promote."

