

FOR IMMEDIATE RELEASE

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Jewish Senior *Life*TM Welcomes Gene Trotta as Executive Director of Dining Services

Rochester, N.Y. – Gene Trotta has joined Jewish Senior *Life* as Executive Director of Dining Services for its entire senior living continuum. In this role, Mr. Trotta manages the overall food service operation for residents and staff of The Summit at Brighton independent living; Wolk Manor enriched living; the Jewish Home of Rochester; and At Home Dining, a community-based meal delivery program.

Gene attended the Culinary Institute of America in Hyde Park, NY, and is President of the Rochester Chapter of the American Culinary Federation. He has worked in both management and as an executive chef in various other senior living communities and fine dining restaurants throughout Rochester and New York State, including Geva Theater and the City Grill.

In his spare time, Gene enjoys fishing, spending time on the beach with family, and snowmobiling in the winter.

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About Jewish Senior *Life*:

Jewish Senior *Life* offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing "aging in place;" allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; and the Greater Rochester Area Partnership for the Elderly. www.jewishseniorlife.org