



Jewish Senior *Life*

*services for healthy aging*

**FOR IMMEDIATE RELEASE**

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## **Jewish Senior *Life*<sup>™</sup> Expands Offerings with In-Home Senior Care**

**Rochester, N.Y.** – *Happier at Home*, a company that provides in-home companion care services and geriatric care management, has joined Jewish Senior *Life* to complement its list of community-based programs that enable people to age and live safely in their own homes. With the addition of this program, Jewish Senior *Life* now has the ability to provide meals, handyman services, housekeeping, home and yard maintenance, physician house calls, outpatient rehabilitation and companion care to people in the community.

Happier at Home has been serving the Rochester community for 6 years. Founder Debbie Bernacki, RN, established the business when her own mother fell ill and the home care services that were available were not satisfactory. She formed Happier at Home to provide reputable, consistent, qualified and caring staff to those that need some help in order to stay in whatever environment they call home, including private homes and apartments, senior living communities, hospitals, rehabilitation and long-term care settings. The program offers companion services, meal planning and preparation, transportation, shopping services and errands, housekeeping and laundry, and medication reminders. Geriatric Care Management services are provided by nursing staff and help clients achieve their goals of the where they would like to reside, navigate long-term care and senior housing options, and are a connection to medical equipment, personal emergency response systems, and medication administration systems. These services are especially helpful for the elderly whose family do not live nearby.

"We are pleased to have the staff of Happier at Home join us at Jewish Senior *Life*. Debbie Bernacki has established high standards for reliable, trustworthy companion and care management services, which nicely compliment our wide array of community services", says Dan Katz, President and CEO of Jewish Senior *Life*.

“Happier At Home has been an asset to our community and I am honored to have become a part of the Jewish Senior *Life* family”, says Debbie Bernacki. “I am impressed that their leadership is focused on the well-being of its residents, as well as the greater community; and has positioned itself to respond to the growing needs of our seniors, whether their goal is to remain in their homes, or to live in our senior living community.”

The Happier at Home offices will be located within The Summit at Brighton independent living community’s Health & Resource Center, so that Summit residents will have easy access to a variety of health care and companion services, should they wish to use them.

For more information on Happier at Home, please call Debbie Bernacki, RN at (585)248-5021.

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### **About Jewish Senior *Life*:**

Jewish Senior *Life* offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; the New York State Association of Homes and Services for the Aging; the American Association of Homes and Services for the Aging; and the Association of Jewish Aging Services. [www.jewishseniorlife.org](http://www.jewishseniorlife.org)