

MEDIA ADVISORY June 18, 2014

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Susan Wettenstein, a Jewish Home of Rochester resident will turn 30 on June 19, 2014. To celebrate her special day, she will be attending the Backstreet Boys concert on June 18th at Darien Lake. Susan is a longtime fan of the popular boy band and this trip will fulfill her wish to see them perform.

Susan has been a resident of the Jewish Home for almost 11 years due to injuries sustained in an auto accident. She is confined to a wheelchair but is never without a smile on her face. Her parents are here every day taking her for walks and her mother has been a longtime volunteer at the Jewish Home gift shop.

The Jewish Senior *Life* Foundation has made it possible for her to attend this concert. Also attending with Susan is her sister Jessica, brother-in-law Yehuda, Rusty Slater, Recreational Therapist and Keeley Sackett, LPN.

For additional details, please contact me. Thank you for the consideration.

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Jewish Senior *Life*™ offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Lodge at Wolk Manor for assisted living memory care; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing —aging in place; allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; and Leading Age New York. www.jewishseniorlife.org.