



Jewish Senior *Life*

services for healthy aging

FOR IMMEDIATE RELEASE

Media Inquiries: Gregg Dinino

585-246-0256

gdinino@robertscomm.com

Contact: Roberta Cappon, Marketing Manager

585-784-6368

rcappon@jewishseniorlife.org

Mark Kolko honored with LeadingAge New York's "Trustee of the Year Award"

Jewish Senior Life's Chairman of the Board recognized for significant contributions

Rochester, N.Y. May 21, 2014- [Jewish Senior Life](http://www.jewishseniorlife.org) (JSL) announced today that Board Chairman, Mark Kolko, has received the Trustee of the Year Award from LeadingAge New York (LANY). The LANY award program acknowledges the very best of New York's nonprofit long-term care, housing and services providers and the people who contribute their time, energy and professionalism to the field of aging. Mr. Kolko has been recognized for his continued support in advancing the mission and vision of Jewish Senior *Life*.

"I'm humbled to receive such a distinguished award," said Mr. Kolko, "This recognition is a true testament to the accomplishments of JSL as a whole. I am honored to be part of such a remarkable organization."

Mr. Kolko has served passionately on the board of Jewish Senior *Life* and its' affiliates since 2004, exhibiting a strong commitment to the organization and its governing members. In 2008, he was named director of the Jewish Senior *Life* board—he later served as the board's secretary in 2011 and was ultimately elected chairman in 2012.

Throughout his tenure at JSL, Mr. Kolko has also held many leadership roles including chairman of the board of the Jewish Home. Under his leadership, he was instrumental in initiating a major consolidation of governance as well as the advancement of a master campus plan which will transform care throughout Jewish Senior *Life's* organization.

"Mark's inclusive style of board leadership and visionary leadership has helped to propel our transformation into the area's leading senior care provider," said Dan Katz, president and CEO of Jewish Senior *Life*. "It would be difficult to imagine the future of JSL without Mark's guidance—he's truly a valued member of our organization."

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Jewish Senior *Life*[™] offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Lodge at Wolk Manor for assisted living

memory care; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior Life is guided by the values of honoring family; emphasizing –aging in place; allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior Life is accredited by CARF–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; and Leading Age New York. www.jewishseniorlife.org.