



Jewish Senior *Life*

services for healthy aging

FOR IMMEDIATE RELEASE

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Christine VanVessem Promoted to Vice President of Staff and Organizational Development

Rochester, N.Y. – Jewish Senior *Life*[™] announces the promotion of Christine VanVessem to Vice President of Staff and Organizational Development. In this role Ms. VanVessem will provide administrative oversight to the assessment and implementation of clinical and non-clinical education to staff, and facilitate quality assurance and performance improvement initiatives throughout the organization. She has more than 20 years of experience in long-term care and senior living settings in a variety of management and operations capacities.

Christine received her Masters of Public Administration in Health Care from SUNY Brockport. She lives in Webster with her husband, Tim and her children, Emily, Jane and Andrew.

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Jewish Senior *Life*[™] offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARE–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; Leading Age New York; and the Association of Jewish Aging Services.

www.jewishseniorlife.org