



Jewish Senior *Life*

services for healthy aging

FOR IMMEDIATE RELEASE

October 13, 2013

Contact: Jackie Stone, Senior VP Marketing

585 / 784-6366

jstone@jewishseniorlife.org

Dr. Morris Shapiro Celebrates 100 Years of Life and Accomplishments

Rochester, N.Y. – In his 100 years, Dr. Shapiro, a respected physician, philanthropist, upstanding citizen, husband, father and dear friend, has made a tremendous impact on the Rochester and Jewish communities. Morrie volunteered his time as a board member for numerous community organizations, including the United Way and the Rochester Citizens Planning Council, and has served on the Advisory Committee of the Monroe Council on Aging. A prominent member of the Jewish Community, Morrie has served on both local and national boards including the Jewish Community Federation, Jewish Community Center, Jewish Family Service and State of Israel Bonds.

Morrie has contributed to Jewish Senior *Life* for over 50 years. He was past chair of the Jewish Home and co-chair of the capital campaign for the building of the current Home. He serves on the Jewish Senior *Life* Foundation Board and was a co-founder of the Golden Alliance.

Practicing medicine since 1946, Dr. Shapiro served as President of the Rochester Surgical Society and the Upstate Chapter of the American College of Surgeons. He shares his passion for evolving medicine as a Professor at the University of Rochester, teaching students in the Department of Emergency Medicine. Recently, Strong Memorial Hospital named its newest conference room the Morris J. Shapiro, M.D Conference Room—it will serve as the focal point in teaching students, residents, and attending physicians.

Morrie is a devoted family man. He and his wife Miriam were together for 67 years until her passing. They raised two daughters, Donna and Barbara and were blessed with three granddaughters: Jessica, Kate, and Marissa.

A celebration honoring Dr. Shapiro will be held on October 21st at 6:30 PM at the Jewish Home of Rochester.

#

Jewish Senior *Life*TM offers a continuum of high-quality aging services — The Summit at Brighton for independent living; Wolk Manor for assisted living; The Jewish Home of Rochester for long-term, transitional and memory care; and a variety of community programs and services that enable people to age and live safely, either on campus or other place that they call home. Open to people of all faiths and ethnic backgrounds, Jewish Senior *Life* is guided by the values of honoring family; emphasizing “aging in place;” allowing people to remain in the place of their choice longer; and providing life care, eliminating worries about unforeseen medical expenses throughout the continuum of care. Jewish Senior *Life* is accredited by CARE–CCAC and is a member of the Senior Health Alliance of Greater Rochester; Leading Age; Leading Age New York; and the Association of Jewish Aging Services.

www.jewishseniorlife.org